



Aldwickbury Park  
Golf Club

## PRESS RELEASE

### Golf and cricket come together at Aldwickbury Park



As the npower Ashes starts to hot up in the Summer of Cricket, Aldwickbury Park Golf Club has leant a helping hand to English cricket.

The Cricket Foundation is being supported by Aldwickbury Park Golf Club, which has offered the charity's London and East regional officer an office to work from, at a reduced rate.

The charity runs the *Chance to Shine* campaign, which aims to bring cricket and its educational benefits to two million children in a third of state schools by 2015.

*Chance to Shine* is the single biggest sports development initiative undertaken in the country, and recognises the power of competitive team sports – and cricket in

particular – to help young people develop skills and attitudes that will help them in their future lives.

The Governor of the Bank of England, Mervyn King, is President of the appeal, and composer Sir Tim Rice, bat manufacturer Duncan Fernley and TV presenter Mark Nicholas are among those who support the campaign.

Richard Darwin is the Cricket Foundation's regional officer covering London and the East. He is based at Aldwickbury Park's office suites and helps 11 county cricket boards to maximise the potential of the funds they receive across the region. Richard plays a key role in forging links between local *Chance to Shine* schools and clubs that, in turn, is helping to create a sustainable programme of cricket coaching and competition.

Richard said: "*Chance to Shine* is an ambitious initiative and will hopefully benefit thousands of children in state schools across London and the East. We need to raise £50 million and support from organisations like Aldwickbury Park help to keep our operations costs to a minimum."

Simon Folbigg, Aldwickbury Park Golf Club sales and marketing manager, added: “Richard approached us about using a room at the golf club as a base and we were more than happy to help him by offering a charitable rate, and in doing so, do our bit to aid such a great cause.

“Cricket and golf are very similar in that they are often wrongly viewed as elitist sports. We want to do our bit to help promote both sports and being available to all, especially young children.”

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Picture caption

**SWAPPING SPORTS:** Richard Darwin, regional officer for the Cricket Foundation (left) and Simon Folbigg, sales and marketing manager of Aldwickbury Park (right) outside the golf club.